



- ∇ Business Immersion Session
 - ∇ Employee engagement (ride-alongs, in-store research etc)
 - ∇ Creation of future state design concepts
 - ∇ Prioritization of opportunities
 - ∇ Roadmap creation
 - ∇ Build vs buy assessment
 - ∇ ROI definition
 - ∇ Readout session
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- ∇ Access to stakeholders across LOB, Technology, Product and Business for the Immersion Workshop and readout sessions
 - ∇ Access to a small number of employees either in their place of work
 - ∇ Energy, engagement and fast decision making

CONCENTRIX™
CATALYST

14 days
\$75k

Concentrix Catalyst

We design and build experiences
people love to use

About Concentrix Catalyst

Concentrix Catalyst is the experience design and engineering team of Concentrix, a leading global solutions company that reimagines everything CX through strategy, talent, and technology. We combine human-centered design, powerful data, and strong tech to accelerate CX transformation at scale.

The Catalyst team is comprised of over 6000 digital experts, located in 40 global offices and 11 delivery centers.

Our industry expertise extends across BFSI, Energy & Utilities, Healthcare, Retail & Consumer, Technology & Software, Telecoms & Media, Transportation & Logistics.

The Catalyst service offering changes the way people work by delivering end to end capabilities including Strategy & Design, Digital Engineering, Data & Analytics, Experience Platforms, Automation & Operations, Cloud Engineering.

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