

APP GAP ASSESSMENT

Assess.

Review.

Recommend.

CONCENTRIX™
CATALYST

App Gap Assessment is right for your business when:



You want to support key business applications on both Mac and PC



You want to understand how platform parity can be achieved efficiently



You want to be able to offer employee choice programs



You want to identify which of the current tools are most valued by employees

Contact your Concentrix Catalyst or Apple Account Executive for further details.

catalyst.concentrix.com/contact

What we'll do

An App Gap Assessment helps identify how to deliver your highest value employee experiences on Mac.

Working either on-premise or remotely, our team of specialists will carry out an assessment of the current employee experiences and determine the most efficient ways of solving for those use cases on Mac.

We'll give you clear, actionable recommendations in the form of an Assessment Roadmap. This Roadmap will set achievable milestones to close the App Gap for your Mac user base. We'll consider which Desktop experiences could be consolidated into a smaller number of experiences on Mac, which experiences are low value and therefore not recommended for Mac, which experiences could be delivered leveraging cross platform frameworks and which experiences could be serviced by out of the box apps.

Key activities

Current app assessment including usage data

Employee research

Use case value matrix

Mac ecosystem mapping

Porting options for customers with iOS apps

Mac readiness roadmap

Cross platform app assessment

Activities will be confirmed based upon your specific needs and can be expanded based on your requirements.

Time & cost

**2 weeks - \$25k
4 weeks - \$50k**

Concentrix Catalyst

We design and build experiences people love to use.

About Concentrix Catalyst

Concentrix Catalyst is the experience design and engineering team of Concentrix, a leading global solutions company that reimagines everything CX through strategy, talent, and technology. We combine human-centered design, powerful data, and strong tech to accelerate CX transformation at scale.

The Catalyst team is comprised of over 6000 digital experts, located in 40 global offices and 11 delivery centers.

Our industry expertise extends across BFSI, Energy & Utilities, Healthcare, Retail & Consumer, Technology & Software, Telecom & Media, and Transportation & Logistics.

The Catalyst service offering changes the way people work by delivering end-to-end capabilities including Strategy & Design, Digital Engineering, Data & Analytics, Experience Platforms, Automation & Operations, and Cloud Engineering.